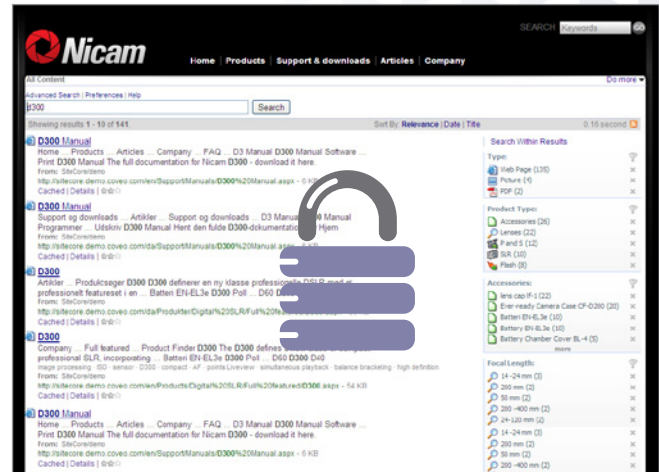


## Advanced Search and Navigation for Sitecore CMS

### Optimize User Experience, Make Content More Findable, Drive a Greater Return on Investment in Sitecore Deployments.

Coveo provides SI partners with a highly configurable Enterprise Search 2.0 platform and a best-in-class Sitecore CMS connector that fully leverage Sitecore features, deploy rapidly, and open up numerous opportunities for leveraging content in Sitecore more effectively. Key features include:

- ▶ **API-level integration** – provides richer indexing than traditional web crawling of meta-data, such as webpage fields, time stamps, authors and document properties. Also enables automated, near-real time indexing of new or changed content to ensure freshness
- ▶ **Faceted Search and Navigation** – offers users a more intuitive, stickier web experience, complementing traditional keyword searches with guided navigation and conversational search that leverages meta-data for increased relevance and precision
- ▶ **SmartFacets™** – are ideal for an eCommerce website, providing dynamic calculations of relevant product information such as average or summed prices, as well as filtering by price ranges
- ▶ **Full integration with Sitecore Security** – ensures robust searching on password-protected content with complex multi-user, role-based scenarios
- ▶ **Site Personalization and Composite Views** – create a personalized user experience with composite views that combine relevant site content with content indexed from any corporate system outside the CMS (community, intranet, CRM, business social media) including both structured and unstructured data, even video clips



Coveo Enterprise Search 2.0 integrates seamlessly with Sitecore security while enabling relevant, user-friendly search.

- ▶ **Administrator search** – enables Sitecore administrators, internal authors and contributors to easily search through all content stored inside the Sitecore platform, published or not, increasing the visibility and re-use of existing content, and decreasing duplication of effort

“Coveo’s Enterprise Search 2.0 Platform provides a robust, extensible architecture that encourages its use in Enterprise web systems – we see it as an integral tool in our web presence solution set. Coveo’s Professional Services team was extremely helpful in supporting our efforts to think outside the box and create a truly unique user experience for many of our clients. We’re looking forward to introducing many more creative uses of the technology in upcoming projects.”

Dustin Collis, Managing Director  
Technology Solutions



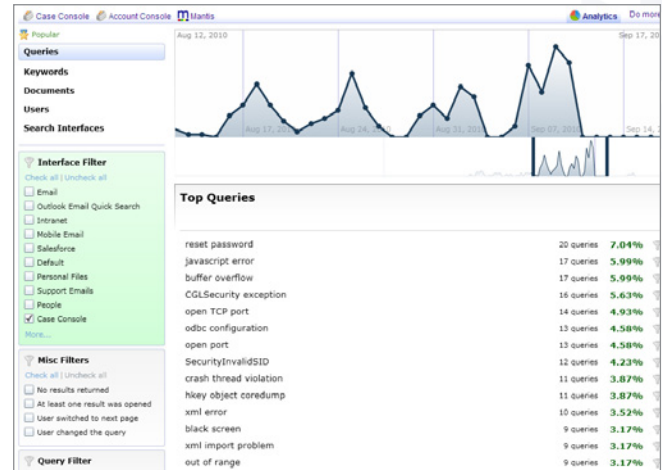
► **Search Analytics** – provides valuable information about visitor search behavior, content usage (top queries) and gaps in content (unsuccessful queries). Together with Sitecore OMS, it offers customers a comprehensive, 360-degree view of website activity, offering unparalleled insights into key trends and more agile decision-making

The Coveo platform’s unified index enables companies to create actionable knowledge from information accumulated across disparate enterprise data sources. This presents an ongoing opportunity for SI firms to build deeper relationships and drive strategic value with customers.

### Help Customers Harvest their Knowledge Ecosystem with Coveo

Expand your customers engagements  
Coveo is the ideal platform for SI partners to expand engagements beyond initial web content projects, as client needs evolve, by leveraging the extensibility of Coveo’s Enterprise Search 2.0 platform to access additional content sources.

Coveo technology is non-disruptive and quickly allows companies to gain greater, consolidated access to content that is scattered across departments and silos, in many cases duplicated.



Extend Sitecore OMS with optional search analytics, based on visitor search behavior, that help identify trends including content usage (top queries) and gaps in content.

### Getting Started with Coveo

Visit our partner page at [www.coveo.com/partners](http://www.coveo.com/partners) and complete our Partner application.

- 1 Join our quick start program, Friends of Coveo, which allows new partners to download a developers kit with a Sitecore connector and learn at their own pace without fees or a formal certification program.
- 2 To accelerate your ability to deliver Coveo solutions, register for the Coveo Integration Partner program which provides facilitated training and certification upon completion as well as access to Coveo technical support for partner requests. Coveo will list all partners on the partner directory.

### A Sampling of Customers Leveraging Coveo’s Enterprise Search 2.0 Platform for their Sitecore Implementation:



For more information, contact Coveo

[www.coveo.com](http://www.coveo.com) ► 1.800.635.5476 ► [partners@coveo.com](mailto:partners@coveo.com)